

HEARTLAND COMMUNITY COLLEGE **STRATEGIC PLAN**

ACADEMIC PLAN

Strategies to guide operational actions to achieve the five learning-related college-wide goals.

Student Success Goal 1:

Increase the percentage of students progressing toward and completing their education and career goals.

- 1.** Guide students to identify their educational and career goals and establish measures to track and assess progress toward meeting them.
- 2.** Provide diverse and inclusive opportunities to foster each student's engagement with their program of study through academic, professional, and personal growth.
- 3.** Identify and implement a range of personalized interventions, services, and programs to overcome barriers to entry, progress, completion and transition.
- 4.** Design academic and student support activities with Equity, Diversity, and Inclusion as a guiding framework and utilizing approaches such as Universal Design for Learning (UDL).
- 5.** Provide employees with tools and professional development opportunities to support student progress and completion.

Student Success Goal 2:

Increase undergraduate enrollments in areas identified in the College's Strategic Enrollment Management Plan.

See College's Strategic Enrollment Management Plan for detailed strategies related to this goal.

Student Success Goal 3:

Reduce opportunity gaps and achievement gaps among student populations.

See College's Strategic Enrollment Management Plan for detailed strategies related to this goal.

Student Success Goal 4:**Improve Student Satisfaction.**

1. Identify and assess students' expectations and satisfaction levels.
2. Develop and implement student support resources and diverse co-curricular opportunities to improve student engagement, success and satisfaction.
3. Incorporate equity-minded interventions and processes to assist students with transitioning successfully into and through the college experience.
4. Engage students in program pathways to guide student progress to completion.

Student Success Goal 5:**Increase student achievement of the College's Essential Competencies.**

1. Communicate the importance of the Essential Competencies to students.
2. Ensure employees increase application of the Essential Competencies through a variety of assessment strategies.
3. Integrate Essential Competencies into operational plans and programming.
4. Develop effective strategies to collect assessment data, then evaluate and communicate results.

Community Resource Goal 1:**Meet emerging community workforce needs through education and workforce training programs.**

1. Explore and offer courses, programs, and services based on the intersection of student professional/career interests and workforce needs.
2. Cultivate and maintain diverse key community partnerships that support programs and student learning, engagement and success.
3. Create inclusive instructional environments and strategies relevant to workforce needs, career growth and life-long learning.
4. Coordinate program research and development across the College.