

Digital Media Communication



Associate in Applied Science 63-65 Semester Hours

General Education Requirements			hrs	Digital Imaging Option			hrs
COMM 101	Intro to Oral Communication		3	ART 130	Introduction to Visual Culture		3
ENGL 101	Composition I		3	ART 190	Digital Photography & Imaging I		3
	Math Elective		3-4	ART 231	Graphic Design I		3
	Science Elective		3	ART 291	Digital Photography & Imaging II		3
	Social Science/Humanities Elective		<u>3</u>	ART 294	Digital Publishing		3
	TOTAL	15-16		DMED 145	Video Production		3
Core Requirements			hrs	DMED 245	Advanced Video Production		3
ART 104	Basic Drawing		3	DMED 260	Computer Animation		3
BUSN 110	Introduction to Business		3	DMED 292	Capstone Experience		3
BUSN 145	Employment Success Strategies		1	Technical Electives*			<u>1-2</u>
CSCI 101	Intro to Computer Information Science		4	TOTAL		28-29	
DMED 101	Introduction to Digital Media		3	Program Description			
DMED 110	Web Page Development		3	By enrolling in the Digital Media Communication program, you have hands-on opportunities to learn the concepts of effective media communication. If you are interested in a career in writing, producing and distributing digital content across a computer network, then learning how to use appropriate, professional tools allows you to create websites, video programs, print materials, and web-based applications. Depending on the option you select, you will learn more about Web Media, Communication Graphics, or Digital Imaging. When you complete this program, you can seek employment at any company with a web presence, as well as traditional creators and broadcasters of media.			
DMED 120	Computer Imaging & Design		<u>3</u>				
	TOTAL	20					
Web Media Designer Option			hrs				
DMED 145	Video Production		3				
DMED 150	Interactive Digital Media		3				
DMED 160	Web Server Administration		3				
DMED 170	Dynamic Web Technologies		3				
DMED 210	Advanced Web Page Design		3				
DMED 245	Advanced Video Production		3				
DMED 260	Computer Animation		3				
DMED 290	Advanced Media Production		3				
Technical Electives*			<u>4-5</u>				
	TOTAL	28-29					
Communication Graphics Option			hrs				
ART 190	Digital Photography & Imaging I		3				
ART 231	Graphic Design I		3				
COMM 160	Mass Communication		3				
DMED 145	Video Production		3				
DMED 150	Interactive Digital Media		3				
DMED 210	Advanced Web Page Design		3				
DMED 245	Advanced Video Production		3				
DMED 250	Preparing Print Publications		3				
Technical Electives*			<u>4-5</u>				
	TOTAL	28-29					

* Technical electives may be taken as approved by advisor or STEM & Business Division; consider choosing these electives in order to earn additional Skills Certificates